

Natalie Feaser  
8711 Elmfield St NW  
Canal Fulton, OH 44614

---

January 3, 2024

Integrated Wealth Management  
1790 Town Park Boulevard  
Uniontown, Ohio 44685

Dear Megan Early,

I am writing to express my interest in the digital marketing intern position at Integrated Wealth Management. As a communication studies major with a focus on professional social media, I am confident that my coursework and practical experience will help me excel in this role.

Currently working towards a certificate in professional social media, I have recently completed coursework that has equipped me with valuable skills in the field. In the Principles of Social Media course, I designed and developed a fully functional website using Wix, showcasing my ability to create engaging online content. Additionally, I obtained the Social Media Marketing Foundations certification on LinkedIn and completed the Mimic Social internship simulation. This simulation allowed me to manage a simulated budget, respond to customer inquiries, plan a content calendar, and analyze my results, further enhancing my content creation and digital marketing capabilities.

In addition to my coursework, my practical experience as a social events intern at GPD Group has provided me with valuable insights into event planning and coordination. This internship honed my organizational and interpersonal skills, allowing me to contribute to the successful execution of social events.

I am particularly drawn to Integrated Wealth Management's vision to help people live the retirement they've always wanted. Helping people plan for their future so they are financially stable is an invaluable service and I am excited about the opportunity to be a part of this mission. I am confident that my skills and passion for community relations align seamlessly with Integrated Wealth Management's goals.

Thank you for considering my application. I am enthusiastic about the possibility of contributing to the success of Integrated Wealth Management and welcome the opportunity to discuss my candidacy further.

Sincerely,

Natalie Feaser