

Hootsuite



What is Hoosuite?

Hootsuite is a social media management tool that allows users to schedule, publish, monitor, and analyze social media posts across various platforms from one place



Statistics



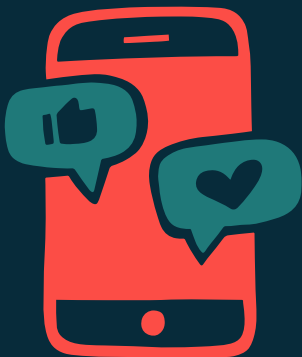
+636%
increase in reach, year over year

+500%
growth across all social channels

18 Million Users

Supported Platforms

- Facebook
- Instagram
- Twitter
- LinkedIn
- TikTok
- YouTube
- Pinterest



Founded in 2008



Ryan Holmes
Founder

“We prototyped a tool to manage multiple networks from one dashboard and while the idea was simple, it caught on—fast. 15 years later, Hootsuite now has customers in 200+ countries and offices worldwide.”

Notable Clients



Domino's



World Health Organization



LONGCHAMP
PARIS

Sources:

Hootsuite. (2024). Hootsuite.com. Retrieved from <https://www.hootsuite.com/>

Forbes Advisor. (2024). Hootsuite Review 2024: Features, Pros & Cons. Retrieved from <https://www.forbes.com/advisor/business/software/hootsuite-review/>

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